

Theme: "The role of standardisation in promoting the growth of Micro, Small and Medium-sized Enterprises (MSMEs) for sustainable, inclusive and diversified industrial and economic development in Africa"



10TH CONTINENTAL ESSAY COMPETITION MARK SHEET FORM

(ARSO/CACO/EC/FORM 2/2022)

PARTICIPANTS NAME

EDITORIAL AND BASIC REQUIREMENTS

Requirement	Allocated Marks	Awarded Marks
Length of essay (1000- 1200 words)	2	
Font (Century Gothic + Size 12 + Double spaced)	3	
Language (Grammar, Editorial, correct punctuations, technical orientation)	5	

ESSAY- KEY POINTS TO CONSIDER

Requirement	Allocated Marks	Awarded Marks
Precise introduction	15	
General Understanding of Standards and Specific Issues affecting players	10	
Explanation of the Problems facing the Micro, Small and Medium-sized Enterprises	15	
Policy Strategies developed to address problems facing the Micro, Small and Medium-sized Enterprises in Africa	20	
Solutions provided through the Implementation of Standards in MSMEs to improve their competitive advantage	15	
Conclusion	15	
TOTAL	100	